

Pullman Civic Theatre Board of Directors Meeting | MINUTES

Meeting date | time 6/11/2016 9:00 AM | Meeting location Nye Street Theater

In Attendance

Jeri Harris
Janice Clark
Travis Gray
Kami Cornwall
Kristin Lincoln
Will Schlott
Holly O'Conner

Absent

Amy Voltz
Kevin Owens
Chloe Haagen
Dave Coyle

ANNOUNCEMENTS

- Jeri will be out of the country from June 19 to the 29th.
- Will Schlott is our new board member as our High Schooler Representative

AGENDA TOPICS

Agenda topic *Last months meeting minutes* |

Discussion

Minutes were emailed out to the board and handed out as hard copies. The board approved of the format of the minutes

Conclusion

Holly Moved to approve the minutes from the May 14, 2016 meeting.

Kami Second.

All in favor.

Minutes from the May 14,2016 PCT Board Meeting are approved.

AGENDA TOPICS

Agenda topic *Suessical the Musical* |

Discussion

The Suessical set will be moved into the High School Auditorium next week. A production meeting will be held Wednesday and will include the band director, Denise Snider.

Advertising

The board discussed the need to advertise heavily for Suessical and ways in which to reach the public that have not been tried before. The board discussed radio ads, social media, craigslist, and reaching out to community organizations. Jeri has already spoken with KQQQ. Members of the cast will be doing readings at Neil Public Library on June 29th.

Preview night

The board discussed inviting members of the community who are disadvantaged and/or low income who may not otherwise be able to see the show for preview night.

Conclusion

- Kristin will reach out to Dennis at Inland Northwest Broadcasting to see if she can arrange an advertising swap deal.
- Holly will list Sussical on Craigslist
- Kristin will be the Social Media Organizer and Travis and Will will work together on creating a Snapchat and Instagram account
- Kristin will look into tickets for Care-to-Share participants
- Kami will do a color ad for the inland 360

Agenda topic Building Beatification and upgrades |

Discussion

There is still concern about people loitering outside of the Nye Street Theater. The board discussed working to keep the area clean and not attractive to “undesirables” and to ensure the Pullman PD are aware of some of the issues. Other safety updates have been made to the theatre including fixing the emergency exit signs and adding new fire extinguishers and first aid kit. Dabco is also able to help with some of the repairs needed inside the space.

Conclusion

- Holly will work with the Boy Scouts in July to clean the outside of the building.
- The board needs to compile a list of projects for Dabco.

Agenda topic Board Membership |

Discussion

Because of issues with Moscow Community Theatre, Jonathan Biles and McKay Babe may be interested in becoming board members at PCT.

Conclusion

- Kristin will continue to have conversations with both Jonathan and McKay about joining.

Agenda topic Next Season |

Discussion

The Production Committee is looking to propose James and the Giant Peach next summer at the high school, And Then There Were None in the fall, and Babes in Toy Land. The committee’s discussion regarding doing a Shakespeare production resulted in a compromise of starting with a Shakespeare workshop. Dabco is sponsoring Barefoot in the park for next year as well.

Agenda topic Dracula Auditions |

Discussion

Dracula auditions are August 8 & 9 and the board discussed the advertising of the auditions via Facebook and the website. Travis is working on getting everything organized. The actors will be doing cold readings. Travis would only like to see actors aged 16 and up.

Conclusion

- Kristin will post the auditions on the Facebook page and Kami will advertise on the website.

Discussion

- Kristin suggested perhaps working with Parks and Recreation to be included in the Fall Brochure.
- Alternatives to Violence would like to partner for camps.
- Kids summer camps are a good option in the future.
- Student written one acts are also a good option to be discussed.
- The board had turned down the Meet Pullman Event discussed in the last meeting.
- Once the new website has been launched meeting minutes should be posted so they can be read by the public.

Adjourned

Kami moved to adjourn the meeting

Amy second

11:17am

Next Meeting - July 9, 2016 – 9:00am (There will not be a meeting in August)